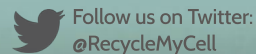


Canada's Recycling Program for Mobile Devices and Accessories

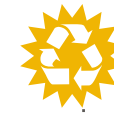
Recycle My Cell is a free, convenient and easy-to-use way to recycle old and unwanted cell phones and accessories. By entering your postal code at www.RecycleMyCell.ca, you'll find the nearest locations where you can drop off your device – cell phones, smartphones, rechargeable cell phone batteries, pagers and accessories – regardless of brand or condition.

In addition to freeing yourself of old devices, you will help the environment. A small effort on your part can make a big difference.

Contact one of our program representatives today: info@RecycleMyCell.ca or 1-888-797-1740.



What Can I Do?



Recycle your phone – Simply drop off your phone at the nearest drop-off location provided to you via www.RecycleMyCell.ca.

Can't come to us? Print off a pre-paid mailing label available on the Recycle My Cell Web site and mail your device to us, free of charge. Be sure that all personal information is erased from your device before you recycle it. Don't know how? Check out the instructions specific to your device on our Web site.



Host a drop-off location – By hosting a Recycle My Cell drop-off location, you'll provide a valuable service to your community. Registration is quick and easy and we'll provide you with all the materials you'll need, free of charge.

What Happens to the Cell Phone?



Phones and accessories are sent to certified processing facilities where they are triaged and evaluated for usability.

Phones that meet specific functionality criteria are resold for reuse. Phones that do not meet these criteria are broken down and are managed responsibly by approved processors.

Whether reused or recycled, your old device stays out of landfill!

Recycle My Cell is a national industry initiative organized by the Canadian Wireless Telecommunications Association (CWTA). CWTA is the recognized authority on wireless issues, developments and trends in Canada. It represents wireless service providers as well as companies that develop and produce products and services for the industry, including handset and equipment manufacturers, content and application creators and business-to-business service providers.

