



WHY RECYCLE?

Keeping your cell phone out of the local landfill helps the environment and supports some great causes – and it's free. A small effort on your part can make a big difference.

Recycle My Cell is a national program which links all participating recycling programs, making it easier for all consumers to know where and how to dispose of their used wireless devices.

By entering your postal code at www.RecycleMyCell.ca, you'll find the 10 nearest locations where you can drop off your device – cell phones, smartphones, batteries, pagers and accessories – regardless of brand or condition.

What Can I Do?

Recycle your phone – Simply drop off your phone at the nearest drop-off location provided to you via www.RecycleMyCell.ca. Can't come to us? Print off a pre-paid mailing label and mail your device to us, free of charge. Be sure that all personal information is erased from your device before you recycle it. Don't know how? Check out the instructions specific to your device on our Web site.

Host a drop-off location – By hosting a **Recycle My Cell** drop-off location, you'll provide a valuable service to your community. Registration is quick and easy and we'll provide you with all the materials you'll need, free of charge.

What Happens to the Cell Phone?

Phones and accessories are sent to certified processing facilities located in Canada where they are separated based on whether or not they can be refurbished or reused.

Phones that meet specific functionality criteria are refurbished and then can be resold. Phones that do not

meet these criteria are broken down into their component parts – circuit boards, plastics and batteries – and sent to approved processors where they are recycled responsibly.

Whether reused or recycled, your old phone stays out of the landfill.

Recycle My Cell is a national industry initiative organized by the Canadian Wireless Telecommunications Association (CWTA).

CWTA is the authority on wireless issues, developments and trends in Canada. It represents cellular, PCS, messaging, mobile radio, fixed wireless and mobile satellite service providers as well as companies that develop and produce products and services for the industry.

Recycle My Cell partners include:

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|-----------------------|--------------------------|
| Bell | Samsung |
| Dell Canada Inc. | SaskTel |
| GEEP Inc. | Sims Recycling Solutions |
| GREENTEC | Sony Ericsson |
| Lynx Mobility | TBayTel |
| Motorola Mobility | TELUS |
| MTS | Videotron |
| Nokia | Virgin Mobile Canada |
| Research In Motion | WIND MOBILE |
| Rogers Communications | |

Contact one of our program representatives today:
info@RecycleMyCell.ca or 1-888-797-1740.



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www.RecycleMyCell.ca

